

SPONSORSHIP REWARDS, BY LEVEL

Note: The top three donors to the 2018 Bazaar will be invited to give brief speeches at the bazaar opening ceremony, which is widely broadcast in the media.

Banners displaying sponsor names and logos, by category, will be displayed in the foyer, each hall and the Christmas market. Long time sponsors of the bazaar will be appreciated on special banners in these locations. All sponsors will be invited to the thank-you cocktail in Jan-Feb and all sponsors will be listed with name and logo for thank-you brochure.

▶ Endowment donor: BGN 25,000+

- Co-promotion opportunities to be discussed
- Promotional space for representatives at the bazaar
- Use of advertising space in IEC foyer
- Prominent participation in press conference week of November 12
- Prominent participation in bazaar opening ceremony
- Logo on main banner displayed at opening ceremony
- Gratitude expressed in all press releases and interviews about the bazaar
- Special section in Thank You brochure
- Logo on ticket, prominently in publicity posters and street banners, information on IWC website and downloadable bazaar schedule
- Use of web banners
- May use the phrase “Endowment donor to the IWC Foundation”
- Unlimited number of complementary tickets to the bazaar.
- Thank you gift

▶ Gold donor: BGN 5000+

- Promotional space for representatives at the bazaar
- Participation in press conference week of November 12
- Participation in bazaar opening ceremony
- Logo on main banner displayed at opening ceremony
- Gratitude expressed in press releases and interviews about the bazaar
- 2-page advertising spread in Thank You brochure
- Logo on publicity posters and street banners and at bazaar, information on IWC website and on downloadable bazaar schedule.
- May use the phrase “A proud donor to the IWC Foundation”
- Use of web banners
- 6 complementary tickets to the bazaar
- Thank-you gift

- ▶ **Silver donor: BGN 1000+**
 - Logo on publicity and at bazaar, information on IWC website and downloadable entertainment schedule.
 - Advertising space in thank-you brochure
 - Use of web banners
 - 4 complementary tickets to the bazaar
 - Thank you gift
- ▶ **Supporter: BGN 50-999**
 - 2 complementary tickets to the bazaar.
 - Certificate of appreciation

. *In-kind donations are to be valued by the donor*