



International Women's Club of Sofia  
Since 1989



Date

*Name*

*Company Name*

*Company Address*

*Sofia, Bulgaira*

Re: 2019 IWC Charity Bazaar is seeking your assistance

Dear *Name*,

The International Women's Club (IWC) of Sofia is a non-profit organization that provides financial and material support to the Bulgarian community through charitable projects. We also assist newcomers by providing the knowledge and understanding of Bulgaria and its cultures.

Every year, IWC organizes its most successful, and well attended Charity Bazaar. The goal of this event is to raise funds for local groups and institutions that assists women, elderly, children deprived of parental care, ethnic minorities and more! The 2018 Charity Bazaar had over 10,000 unique visitors from both the international and local communities. We had 56 countries participate in the event; thus, making the bazaar most unique and the largest such event not only in Bulgaria, but on the Balkans.

Now we are now starting to plan and organize our annual Charity Bazaar. We expect that this will be even larger than last years'. It will be held on Sunday, 1 December 2019 at the Inter Expo Center in Sofia. Last year, raised over 390,000 leva for charity. Please help us increase that to a full 450,000 leva this year!



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Here is the breakdown of the various charitable projects we funded from last year's Bazaar:

- |    |  |     |
|----|--|-----|
| 1. | Assistance for the disabled/special needs/chronic diseases | 40% |
| 2. | Minorities, low-income, vulnerable populations             | 28% |
| 3. | Women and Children Well-Being                              | 16% |
| 4. | Support for the elderly                                    | 11% |
| 5. | Teacher Training and Other Activities                      | 5%  |

*\* Complete report on the charity projects will be available upon request.*

I would like to take this opportunity to invite you to be one of the IWC corporate sponsors. We are also open to your creative ideas for collaboration.

By becoming one, your company name will be included in our event program and this year's press releases (published on our website) regardless of the amount you choose to give. We have listed out some of the incentives and perks that your company can enjoy should you decide to become one of our sponsors (See attached Sponsorship Levels Document). We are open to work with your company as a Sponsor. Furthermore, you will increase the number of charitable projects we are able to support and vulnerable Bulgarians we are able to assist in 2020.

I would like to thank you in advance for your generosity. Please don't hesitate to contact me directly at ***TELEPHONE or email.***

Sincerely,

***Name***

***Company***